Why Exhibit?
Participate in food & drink technology Africa - the premier trade fair for food, beverage, and packing in Southern Africa.

- Launch new products, services and technologies.
- Position your brand as a market leader.
- Expand your business and product visibility within the industry.
- Your gateway to high potential and developing countries.

Growth in the food & beverage industry in South Africa

<table>
<thead>
<tr>
<th>Market Size Period</th>
<th>Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Packaged Food</td>
<td>17,1%</td>
</tr>
<tr>
<td>Meat</td>
<td>13,6%</td>
</tr>
<tr>
<td>Beverages</td>
<td>18,1%</td>
</tr>
</tbody>
</table>

Packaged Food

<table>
<thead>
<tr>
<th>Total volume in 1,000 tons</th>
</tr>
</thead>
<tbody>
<tr>
<td>6384 (2016)</td>
</tr>
<tr>
<td>7478 (2021)</td>
</tr>
</tbody>
</table>

Meat

<table>
<thead>
<tr>
<th>Total volume in 1,000 tons</th>
</tr>
</thead>
<tbody>
<tr>
<td>2928 (2016)</td>
</tr>
<tr>
<td>3327 (2021)</td>
</tr>
</tbody>
</table>

Beverages

<table>
<thead>
<tr>
<th>Total volume in million litre</th>
</tr>
</thead>
<tbody>
<tr>
<td>11068 (2016)</td>
</tr>
<tr>
<td>13071 (2021)</td>
</tr>
</tbody>
</table>

Source: Euromonitor International/VDMA

Launching in 2019
The premier trade fairs analytica Lab Africa, fdt Africa and IFAT Africa will be co-locating to showcase new innovations in the areas of analysis as well as beverage, food and environmental technologies in one venue.
Branches

• Alcoholic beverages
• Non-alcoholic beverages
• Milk and dairy products
• Raw materials and ingredients
• Oils and fats
• Liquid food
• Confectionery and bakery
• Meat
• Fruit and vegetables
• Basic food and feed products
• Aseptic systems
• Packaging materials and labelling
• PET technology
• Filling and packaging technology
• Process technology, process automation, and IT solutions
• Logistics and transportation equipment
• Raw materials and ingredients
• Water and waste water treatment

analytica Lab Africa

• Applications for analysis (foodstuff, drinking-water, natural products, herbicide, insecticidal, solids)
• Analysis
• Test, measurement and quality control
• Information and services (regarding food and beverage industry/agriculture)
• Regents, chemicals (regents for foodstuff analysis)

drinktec worldwide is a powerful global network

This strong brand, targets the beverage and liquid food industries. drinktec worldwide consists of four outstanding business platforms. For more information online: drinktec.com/worldwide

Organizer

Messe Muenchen South Africa (Pty) Ltd
P.O. Box 4367, Cresta, 2118

Conceptual Partner

VDMA

Contacts

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6,000 visitors, 14,000 sqm exhibition space, 3 premier events in one venue

food & drink technology Africa July 9 – 11, 2019
Gallagher Convention Centre, Johannesburg

Additional information and application documents are available here: fdt-africa.com